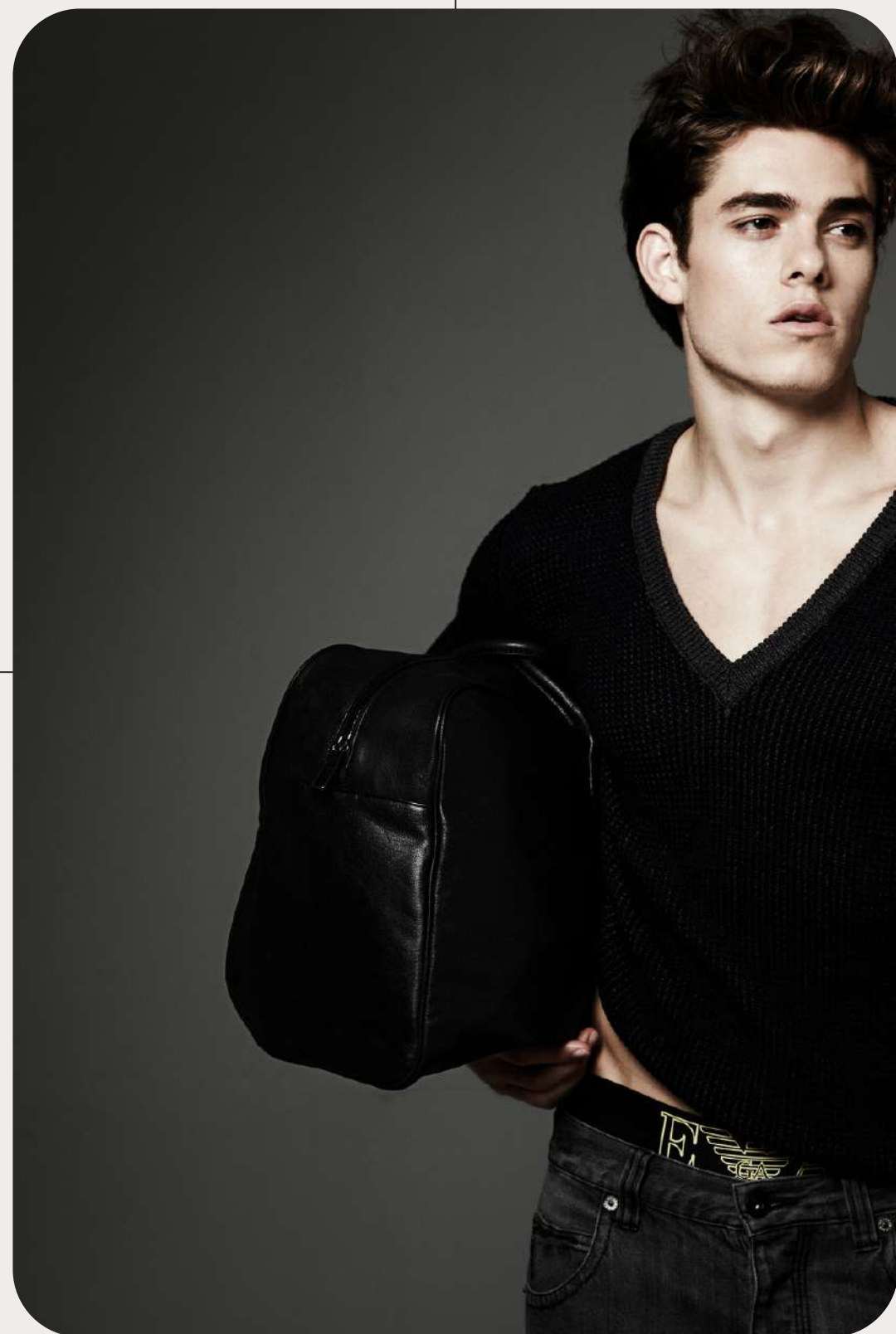


BEAUTY THAT INSPIRES



# FASHION INFLUENCER ROSTER



# MANIFESTO .F+

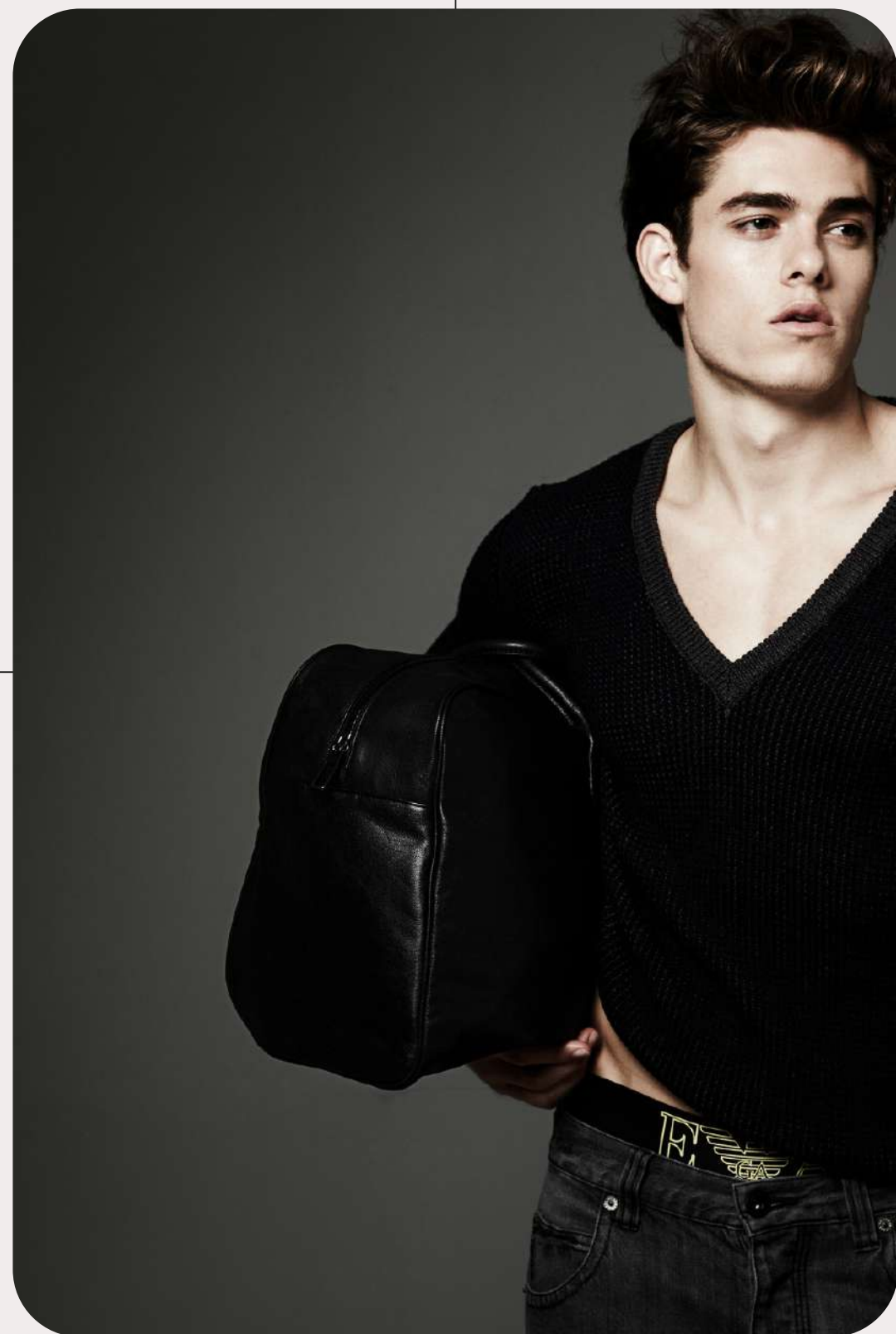
Da sempre, la bellezza è una straordinaria fonte di ispirazione per il prossimo, veicolo ideale per trasmettere emozioni profonde e stimolare creatività e innovazione.

Oggi, nell'era della comunicazione digitale, questo è ancora più vero, e la bellezza può essere condivisa e apprezzata in modi nuovi e sorprendenti.

Attraverso i social, il primato dell'immagine ci consente di cogliere momenti di bellezza e trasmetterli in tutto il mondo, portando speranza e positività alle persone in tutto il mondo ... in un istante.

La bellezza autentica è lo splendore del vero, la manifestazione dell'essenza di ciò che è reale.

La relazione tra ciò che è vero e autentico e ciò che è naturalmente bello costituisce il nostro manifesto.



# ABOUT .F+

**Fashion+ nasce dalla sinergia tra due realtà distintive nel panorama della comunicazione: The Fashion Model Management e B!nspiring.**

Fashion Model Management, rappresenta con la sua vasta rete di contatti internazionali, un punto di riferimento per modelle e modelli di fama mondiale. Fondata negli anni '60, Fashion Model Management è stata la prima agenzia di moda ad aprire in Italia e si è affermata come una delle agenzie più importanti a livello internazionale grazie ad un'eccellente professionalità e alla spiccata capacità nel plasmare l'immagine e la carriera delle modelle e dei modelli, fin dai loro esordi.

B!nspiring - *evoluzione di BloggerItalia, boutique agency specializzata in strategie di comunicazione digitali, ed in particolare influencer marketing* - è un vero e proprio catalizzatore di opportunità per la crescita e il successo dei suoi clienti e partner. Grazie ad una ricerca creativa proattiva e un impegno per assicurare l'autenticità di ogni contenuto, B!nspiring ha introdotto il concetto di "inspiring marketing", reinterpretando in chiave positiva il concetto di influencer marketing. L'approccio data driven si coniuga con elementi qualitativi distintivi, basati su ispirazione e innovazione. L'obiettivo è creare eventi memorabili, campagne di comunicazione digitale coinvolgenti e strategie di comunicazione creative ed efficaci.

L'unione di queste due eccellenze ha dato quindi vita a Fashion+, **una suite di Talent Management che capitalizza le rispettive expertise** e mette a disposizione una **soluzione unica e distintiva.**



*N.14*

# FEMALE INFLUENCERS

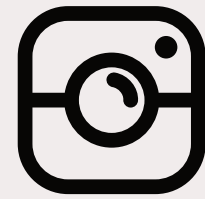
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# FEDERICA DEL SALE

FASHION - LIFESTYLE



SOCIAL MEDIA



INSTAGRAM

133K FOLLOWERS

0.35% ENGAGEMENT

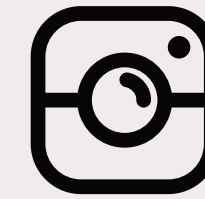


# ALICE SABATINI

FASHION - LIFESTYLE



SOCIAL MEDIA



INSTAGRAM

127K FOLLOWERS

2.56% ENGAGEMENT



# ELISA BARRANU

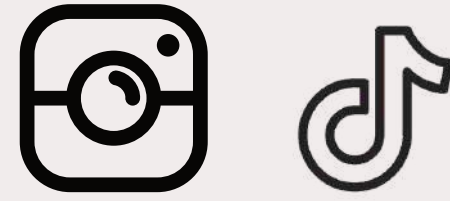
FASHION - LIFESTYLE



INSTAGRAM

106K FOLLOWERS  
5.47% ENGAGEMENT

SOCIAL MEDIA



TIK TOK

857.2K FOLLOWERS  
10.4% ENGAGEMENT

# CHIARA CHIORDA

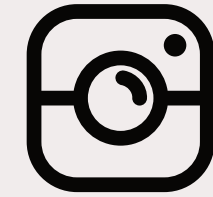
FASHION - LIFESTYLE



INSTAGRAM

101K FOLLOWERS  
2.52% ENGAGEMENT

SOCIAL MEDIA

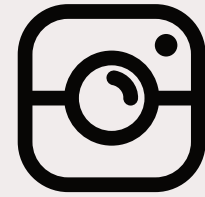


# SARA CARDILLO

FASHION - FITNESS



SOCIAL MEDIA



INSTAGRAM

83.1K FOLLOWERS  
2.33% ENGAGEMENT

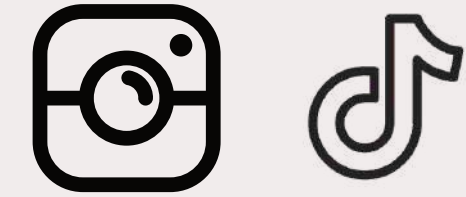


# CARMELA GENERALI

FASHION - LIFESTYLE



SOCIAL MEDIA



INSTAGRAM

65.3K FOLLOWERS  
2.38% ENGAGEMENT



TIK TOK

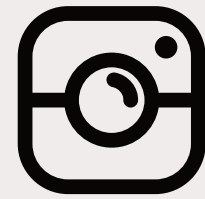
15.7K FOLLOWERS  
2.43% ENGAGEMENT

# CRISTINA D'ANTINI

MUM - LIFESTYLE



SOCIAL MEDIA



INSTAGRAM

62.8K

FOLLOWERS

2.13%

ENGAGEMENT

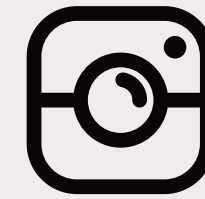


# LAURA GRASSI

FASHION



SOCIAL MEDIA



INSTAGRAM

55.5K

FOLLOWERS

2%

ENGAGEMENT



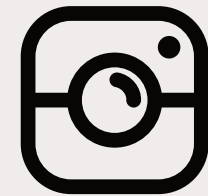


# FULVIA SANI

FASHION - LIFESTYLE



SOCIAL MEDIA



INSTAGRAM

48.9K

FOLLOWERS

2.12%

ENGAGEMENT

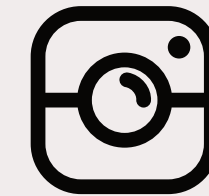


# HILLARY MARRAZZO

FASHION - LIFESTYLE



SOCIAL MEDIA



INSTAGRAM

46.6K

FOLLOWERS

0.15%

ENGAGEMENT

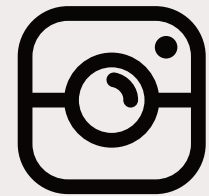


# MAURA PANZERI

FASHION - LIFESTYLE



SOCIAL MEDIA



INSTAGRAM

38.1K

FOLLOWERS

0.61%

ENGAGEMENT

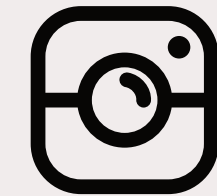


# FRANCESCA POLVERINI

FASHION



SOCIAL MEDIA



INSTAGRAM

27.8K

FOLLOWERS

0.65%

ENGAGEMENT

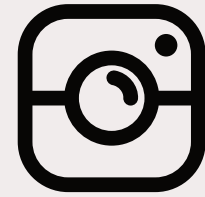


# MARINELLA DI GIACOMO

FASHION - LIFESTYLE



SOCIAL MEDIA



INSTAGRAM

26.5K

FOLLOWERS

0.75%

ENGAGEMENT

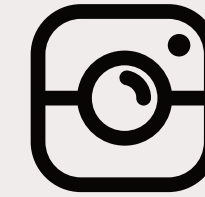


# SHARI MORETTO

HEALTHY LIFESTYLE



SOCIAL MEDIA



INSTAGRAM

16.8K

FOLLOWERS

0.96%

ENGAGEMENT





*N.16*

# MALE INFLUENCERS

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# GIANMARIA SAINATO

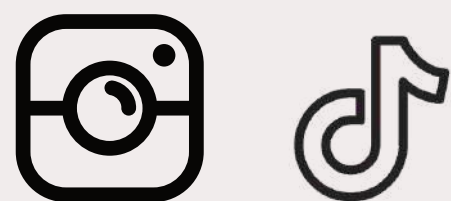
FASHION - LIFESTYLE



INSTAGRAM

567K FOLLOWERS  
0.78% ENGAGEMENT

SOCIAL MEDIA



TIK TOK

77.6K FOLLOWERS  
30.8% ENGAGEMENT

# MANUELE FIORE

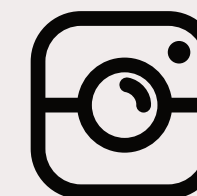
REAL ESTATE



INSTAGRAM

84.2K FOLLOWERS  
0.70% ENGAGEMENT

SOCIAL MEDIA

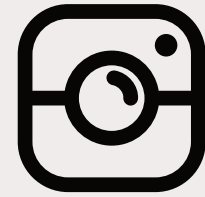


# ANDREA ACCETTULLI

FASHION



SOCIAL MEDIA



INSTAGRAM

82.4K FOLLOWERS  
1.87% ENGAGEMENT

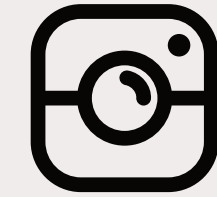


# KEVIN ISHEBABI

FASHION



SOCIAL MEDIA



INSTAGRAM

76.8K FOLLOWERS  
0.15% ENGAGEMENT

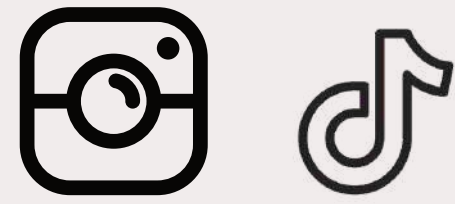


# LEO MEL

LIFESTYLE



SOCIAL MEDIA



INSTAGRAM

73.6K

FOLLOWERS

16.6%

ENGAGEMENT



TIK TOK

478.6K

FOLLOWERS

9.8%

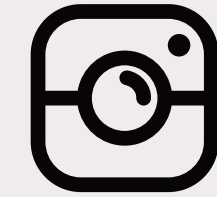
ENGAGEMENT

# FRANCESCO BRUNETTI

FASHION - FITNESS



SOCIAL MEDIA



INSTAGRAM

60K

FOLLOWERS

0.88%

ENGAGEMENT

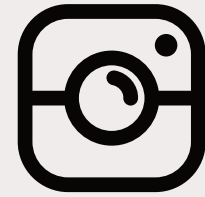


# ANDREA ZANCHINI

FASHION - HEALTHY LIFESTYLE



SOCIAL MEDIA



INSTAGRAM

59.5K

FOLLOWERS

0.58%

ENGAGEMENT

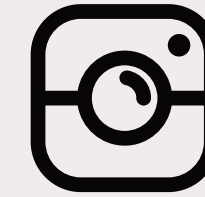


# PAUL FERRARI

LIFESTYLE - TRAVEL



SOCIAL MEDIA



INSTAGRAM

58.7K

FOLLOWERS

7.08%

ENGAGEMENT



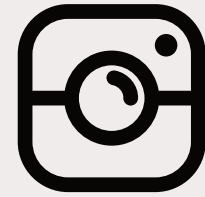


# DAVIDE CLIVIO

FASHION - LIFESTYLE



SOCIAL MEDIA



INSTAGRAM

31.9K

FOLLOWERS

0.79%

ENGAGEMENT

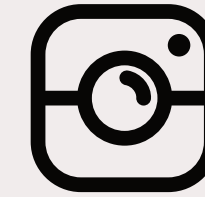


# ENRICO MELISSANO

FASHION - FITNESS



SOCIAL MEDIA



INSTAGRAM

30.7K

FOLLOWERS

3.44%

ENGAGEMENT

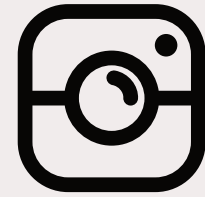


# GEORGE LOVATI

FASHION - DJ



SOCIAL MEDIA



INSTAGRAM

25.8K

FOLLOWERS

1.31%

ENGAGEMENT

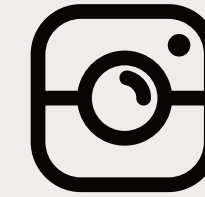


# MATTEO GUIDARELLI

FASHION - LIFESTYLE



SOCIAL MEDIA



INSTAGRAM

24.1K

FOLLOWERS

0.61%

ENGAGEMENT



# MASSIMO GRADINI

FASHION



SOCIAL MEDIA



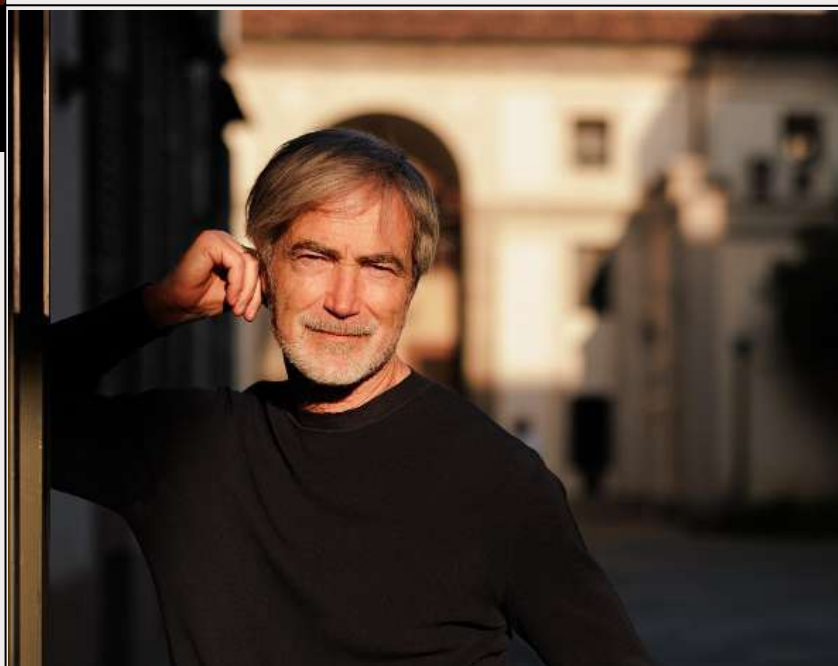
INSTAGRAM

22.5K

FOLLOWERS

1.21%

ENGAGEMENT

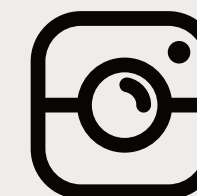


# GIANLUCA CERRUTI

HEALTHY LIFESTYLE - YOGA



SOCIAL MEDIA



INSTAGRAM

20.7K

FOLLOWERS

0.32%

ENGAGEMENT

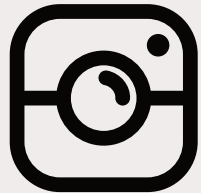


# ALESSANDRO D.

LIFESTYLE



SOCIAL MEDIA



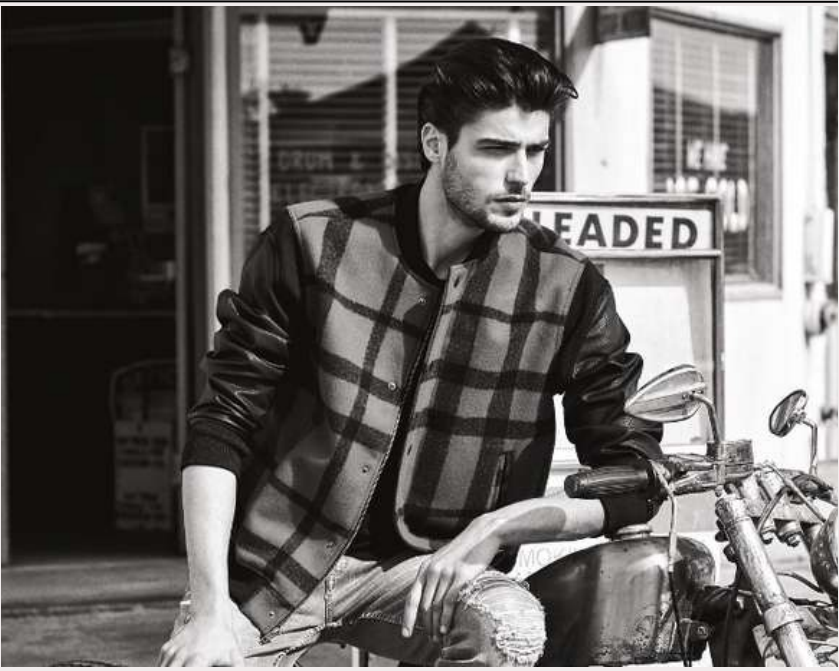
INSTAGRAM

20.4K

FOLLOWERS

23.8%

ENGAGEMENT



# LUCA SABBIONI

LIFESTYLE



SOCIAL MEDIA



INSTAGRAM

20.1K

FOLLOWERS

24.6%

ENGAGEMENT





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Mail: XXXXXXXXXXXXXXXXXXXXX

